



## Superior Investment Ideas— Built on Independence and Relationships

The 2020 Greenwich Associates survey of small- and mid-cap portfolio managers highlights William Blair's tremendous performance in delivering high-quality service and research-driven insight to institutional investors.

### No. 1 Survey Rankings

#### CORPORATE ACCESS

- First Firm Relationships

#### EQUITY SALES COVERAGE

- Capability of Equity Sales
- Best Tailor Calls & Services
- Provide Intensive Coverage

#### MARKET SEGMENTS CITED AS THE NO. 1 RESEARCH PROVIDER

- Healthcare—*Equipment & Supplies*
- IT—*Application Software*

### William Blair was ranked No. 2 in 11 additional categories:

#### OVERALL

- Lead Research/Advisory Firm
- Top 5 Research/Advisory Firm
- Quality of Research/Advisory Services

#### RESEARCH

- Provide Information and Insights to Generate Alpha
- Quality of Equity Analyst Service
- Best Thematic Research
- Healthcare-Providers & Services
- Internet Services & Infrastructure
- Diversified Commercial & Consumer Services

#### CORPORATE ACCESS

- Total Relationships
- Most Useful Conferences / Industry Seminars

### William Blair Equity Research:

Our award-winning equity research analysts provide in-depth coverage of more than 600 companies, the majority of which are growth-oriented, in the following industries:

- Consumer
- Financial services and technology
- Global industrial infrastructure
- Global services
- Healthcare
- Technology, media, & communications

### Contact Us

Please contact your William Blair sales representative or visit [williamblair.com](http://williamblair.com)