# William Blair

# Investment Management active.williamblair.com



# China's Political and Governance System

China's transformation is shaping the investing landscape, and its political, economic, and societal systems are very different from the rest of the world. To better understand China's political and governance system, it is critical to look beyond the headlines.

# **Key Topics:**

- The history of the Chinese Communist Party (CCP) and the People's Republic of China (PRC)
- The CCP's mission and its evolution in recent decades
- Characteristics that shape China's governance system
- China's governance structure, policy-making process, and core principles
- The risks and benefits of China's political and governance system

# History of the CCP and the PRC

The CCP was founded in July 1921 by a group of highly educated intellectuals with the intention to build a better, stronger, and more peaceful China after years of constant foreign invasions, weak and corrupt governments, and civil war.

By 1949, the CCP had accomplished its goals of fighting feudalism and imperialism, establishing the PRC in October of that year. Despite its mistakes, including severe political infights in the early 1930s, which led to the Long March and the Great Leap Forward from 1958 to 1960 and the subsequent famine and deaths, the CCP has shown it can course correct as needed.



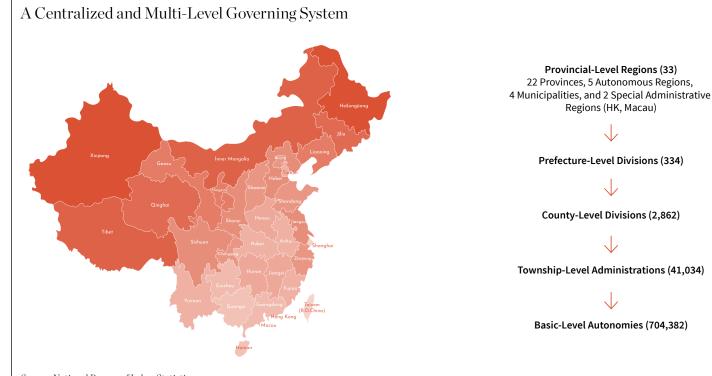
**Vivian Lin Thurston, CFA, Partner** Portfolio Manager Global Equity Team

# Earn CE Credits

This is an excerpt from part one of our three-part continuing education series *China: A Deeper Look*.

Eligible CE Credit: 1 hour CIMA, CPWA, RMA, CFP, CFA

Learn more at *active.williamblair.com/ce* 



Source: National Bureau of Labor Statistics.

#### **Governance System Characteristics**

China's centralized and multi-level governance system is shaped by the need to serve a large and diverse population, which totals over 1.4 billion and is the largest in the world; a vast landscape, consisting of 9.6 million square kilometers; and the many regime changes that have occurred over the years.

China's governance system is defined by four main characteristics. It is authoritarian; meritocracy-driven and elite ruled; upwardly mobile; and pragmatism- and success-driven.

#### **Governance Structure and Policy-Making Process**

China's government is large, diverse, and well-established. It is both top-down (authoritarian and centralized) and bottom-up (accommodating the needs of a broad swatch of society).

Ultimately, the CCP leads all levels of government, though not always directly, and its authority comes with full responsibility and unlimited liability. The government is accountable to a constitution and a series of laws and regulations. Policies tend to be made based on the bottom-up needs and enforced via a top-down structure. It is imperative for global investors to understand the mechanism of China's policymaking to properly assess its intent, goal, duration, magnitude, and impact.

"Policies tend to be made based on the bottom-up needs and enforced via a top-down structure. It is imperative for global investors to understand the mechanism of China's policymaking to properly assess its intent, goals, duration, magnitude, and impact."

Vivian Lin Thurston, CFA, Partner

# **Governance Principles**

In addition to the five components of the Confucian value system—the doctrine of mean, social order, collectivism, success, and individual virtue—democratic centralism is an important governing principle of China.

Incorporating both democracy and centralism into the decision-making process allows China's governance system to reflect the voices of a broad spectrum of social groups and reduce costs of governing.

This CCP is committed to representing the fundamental interest of the Chinese people. Today, most members are still part of the country's working class, and a core mission of the CCP is serving the people along with ensuring prosperity and stability for different groups within the country.

"Incorporating both democracy and centralism into the decision-making process allows China's governance system to reflect the voices of a broad spectrum of social groups and reduce costs of governing."

Vivian Lin Thurston, CFA, Partner

# Benefits and Risks of China's Governance System

# Benefits

- Efficient execution of top-down policies
- Effective pooled resources and capital allocation to support the country's strategic goals, such as economic growth and development and technological advancement
- Comprehensive consideration and care for the country, people, and all stakeholders on a sustainable basis
- Overall policy continuity

# Risks

- Lack of formal checks and balances
- Strong and long-lasting influence of CCP leaders over China's direction of political and economic development
- A heavily top-down governance system
- Complex and hierarchical system that tends to result in bureaucracy and inefficiency
- Inherent paradox between an authoritarian, socialistic, top-down governance system vs. a bottom-up, marketdriven, capitalistic economy
- Materially different ideologies and governance system than the West, leading to misunderstandings

#### Important Disclosures

This material is provided for information purposes only and is not intended as investment advice, offer, or a recommendation to buy or sell any particular security or product.

This material is not intended to substitute professional advice on an investment in financial products and any investment or strategy mentioned herein may not be appropriate for every investor. Before entering into any transaction each investor should consider the appropriateness of a transaction to his own situation and, the need be, obtain independent professional advice as to risks and consequences of any investment. William Blair will accept no liability for any direct or consequential loss, damages, costs or prejudices whatsoever arising from the use of this document or its contents.

Any discussion of particular topics is not meant to be complete, accurate, comprehensive, or up-to-date and may be subject to change. Data shown does not represent and is not linked to the performance or characteristics of any William Blair product or strategy. Factual information has been taken from sources we believe to be reliable, but its accuracy, completeness or interpretation cannot be guaranteed. Information and opinions expressed are those of the author and may not reflect the opinions of other investment teams within William Blair. Information is current as of the date appearing in this material only and subject to change without notice. This material may include estimates, outlooks, projections and other forward-looking statements. Due to a variety of factors, actual events may differ significantly from those presented.

Past performance is not indicative of future results. Investing involves risks, including the possible loss of principal. Equity securities may decline in value due to both real and perceived general market, economic, and industry conditions. The securities of Chinese companies may be subject to greater volatility and less liquidity than companies in more developed markets. Investment exposure to China may be subject to a greater extent than if investments were made in developed countries, the risks of adverse securities markets, exchange rates and social, political, regulatory, economic, or environmental events and natural disasters that may occur in the China region. References to specific securities and their issuers are for illustrative purposes only and are not intended as recommendations to purchase or sell such securities. William Blair may or may not own any securities of the issuers referenced and, if such securities are owned, no representation is being made that such securities will continue to be held. It should not be assumed that any investment in the securities referenced was or will be profitable.

This material is distributed in the United Kingdom by William Blair International, Ltd., authorized and regulated by the Financial Conduct Authority (FCA), and is only directed at and is only made available to persons falling within articles 19, 38, 47, and 49 of the Financial Services and Markets Act of 2000 (Financial Promotion) Order 2005 (all such persons being referred to as "relevant persons"). This material is distributed in the European Economic Area (EEA) by William Blair B.V., authorized and supervised by the Dutch Authority for the Financial Markets (AFM) under license number 14006134 and also supervised by the Dutch Central Bank (DNB), registered at the Dutch Chamber of Commerce under number 82375682 and has its statutory seat in Amsterdam, the Netherlands. This material is only intended for eligible counterparties and professional clients.

This document is distributed in Australia by William Blair Investment Management, LLC ("William Blair"), which is exempt from the requirement to hold an Australian financial services license under Australia's Corporations Act 2001 (Cth). William Blair is registered as an investment advisor with the U.S. Securities and Exchange Commission ("SEC") and regulated by the SEC under the U.S. Investment Advisers Act of 1940, which differs from Australian laws. This document is distributed only to wholesale clients as that term is defined under Australia's Corporations Act 2001 (Cth). This material is distributed in Singapore by William Blair International (Singapore) Pte. Ltd. (Registration Number 201943312R), which is regulated by the Monetary Authority of Singapore under a Capital Markets Services License to conduct fund management activities. This material is intended only for institutional investors and may not be distributed to retail investors.

This material is not intended for distribution, publication, or use in any jurisdiction where such distribution or publication would be unlawful. This document is the property of William Blair and is not intended for distribution or dissemination, directly or indirectly, to any other persons than those to which it has been addressed exclusively for their personal use. It is being supplied to you solely for your information and may not be reproduced, modified, forwarded to any other person or published, in whole or in part, for any purpose without the prior written consent of William Blair.

Copyright ©2023 William Blair. "William Blair" refers to William Blair & Company, L.L.C., William Blair Investment Management, LLC, and affiliates. William Blair is a registered trademark of William Blair & Company, L.L.C.

16415618 (02/23)